

**FOR IMMEDIATE RELEASE:** Friday 29th May 2015

*Cole Clark announce exclusive partnership with D'Addario NY Steel guitar strings*



**Friday 29th May 2015** - Cole Clark Guitars & D'Addario Australia are pleased to announce that from June 1st 2015 all Cole Clark guitars will be factory fitted with D'Addario's new **NY Steel** Coated guitar strings.

*"D'Addario's new NY Steel acoustic strings have a great tone that lasts. They deliver our Cole Clark sound perfectly & settle quicker than any string we've ever tried. In all of our tests they have come out on top"*

*Miles Jackson, CEO - Cole Clark Guitars*

Introduced in January 2015, Coated NY Steel by D'Addario is a proprietary material engineered for unprecedented strength and pitch stability. They have been designed to deliver the ultimate in tone, strength, and longevity.

*For more information contact:*

*Cole Clark Guitars*  
(03) 8727 5655  
[www.coleclarkguitars.com](http://www.coleclarkguitars.com)  
[info@coleclarkguitars.com](mailto:info@coleclarkguitars.com)

*D'Addario Australia*  
(03) 8761 6293  
[www.daddarioaus.com.au](http://www.daddarioaus.com.au)  
[info@daddario.com.au](mailto:info@daddario.com.au)