

# PRESS RELEASE

## German Piano CEO Congratulates Australian Representatives

20<sup>th</sup> March 2017

Melbourne, AU – The Schimmel Piano Company's fourth generation CEO and President, Hannes Schimmel-Vogel, made an exuberant commendation of their Australian representatives, Musico, particularly commending the launch of their new website, [www.schimmelpianos.com.au](http://www.schimmelpianos.com.au).

The website went live in December 2016 and Mr. Schimmel-Vogel wrote;

*We are looking back to a year with major achievements in Australia. They all culminated in the new website that is so perfectly representing what we are: A traditional and innovative brand that is carried by family spirit and love for music!*

*And I know it made this way because this is also exactly the same way Musico works and operates.*

*We are so proud to be represented by Musico in Australia and the new website is perfectly mirroring the perfect blend of spirits.*

*Hannes Schimmel-Vogel*

*Geschäftsführer*

*Schimmel-Verwaltungsgesellschaft mbH*

Based in Braunschweig, Germany, the Schimmel Piano Company continues in the great tradition of piano building, combining generations of craftsmanship with recent advances. Proudly still in the management hands of the founding family, the company is an icon of the German manufacturing industry and a beacon of quality.

Schimmel has enjoyed a strong relationship with Musico since 1996, when Musico became sole Australian distributor. The Schimmel name has grown over this time to become an accepted leader in the Australian premium piano market.

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