

# Australian Music Association – Logo Styleguide

## Primary



**Usage:** Over white/lighter colour and less busy background.



**Usage:** Over black/darker colour and less busy background.

## Secondary



**Usage:** Over white/lighter colour and less busy background.



**Usage:** Over black/darker colour and less busy background.

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## Colour Palette



**C87 M71 Y0 K0**  
**R53 G92 B170**  
**HEX: #355caa**



**C87 M71 Y0 K0**  
**R92 G193 B157**  
**HEX: #5cc19d**



**C0 M0 Y0 K100**  
**R35 G31 B32**  
**HEX: #231f20**